How to Craft Good Sentences



HEN A STUDENT asked author Annie Dillard, "Do you think I could become a writer?" Dillard replied with a question of her own: "Do you like sentences?" French novelist Gustave Flaubert certainly did, once saying that he "itched with sentences." Itching with sentences

probably isn't something you've experienced—and liking or not liking sentences might not be something you've ever thought about—but we're willing to bet that you know something about how important sentences are. Anyone who has ever tried to write the perfect tweet or, better yet, the perfect love letter knows about choosing just the right words for each sentence and about the power of the three-word sentence "I love you"—or the even shorter sentence that sometimes follows from such declarations: "I do."

In his book *How to Write a Sentence*, English professor Stanley Fish declares himself to be a "connoisseur of sentences" and offers some particularly noteworthy examples. Here's one, written by a fourth grader in response to an assignment to write something about a mysterious large box that had been delivered to a school:

I was already on the second floor when I heard about the box.

This sentence reminded us of a favorite sentence of our own, this one the beginning of a story written by a third grader:

▶ Today, the monster goes where no monster has gone before: Cincinnati.

Here the student manages to allude to the famous line from *Star Trek*—"to boldly go where no man has gone before"—while suggesting that Cincinnati is the most exotic place on earth and even using a colon effectively. It's quite a sentence.

Finally, here's a sentence that opens a chapter from a PhD dissertation on literacy among young people today:

Hazel Hernandez struck me as an honest thief.

Such sentences are memorable: They startle us a bit and demand attention. They make us want to read more. Who's Hazel Hernandez? What's an honest thief, and what makes her one?

As these examples suggest, you don't have to be a famous author to write a great sentence. In fact, crafting effective and memorable sentences is a skill everyone can master with careful attention and practice. Sometimes a brilliant sentence comes to you like a bolt of lightning, and all you have to do is type it out. More often, though, the perfect sentence is a result of tweaking and tinkering during your revision stages. Either way, crafting good sentences is worth the effort it may take. You may not come up with a zinger like the famous sentence John Updike wrote about Ted Williams's fabled home run in his last at bat at Fenway Park—"It was in the books while it was still in the sky"—but you can come close.

Just as certain effects in film—music, close-ups—enhance the story, a well-crafted sentence can bring power to a piece of writing. So think about the kind of effect you want to create in what you're writing—and then look for the type of sentence that will fit the bill. Though much of the power of the examples above comes from being short and simple, remember that some rhetorical situations call for longer, complex sentences—and that the kind of sentence you write also depends on its context, such as whether it's opening an essay, summing up what's already been said, or something else. This chapter looks at some common English sentence patterns and provides some good examples for producing them in your own work.

FOUR COMMON SENTENCE PATTERNS

We make sentences with words—and we arrange those words into patterns. If a sentence is defined as a group of words that expresses a complete thought, then we can identify four basic sentence structures: a **SIMPLE SENTENCE**

(expressing one idea); a **compound sentence** (expressing more than one idea, with the ideas being of equal importance); a **complex sentence** (expressing more than one idea, with one of the ideas more important than the others); and a **compound-complex sentence** (with more than one idea of equal importance and at least one idea of less importance).

Simple Sentences: One Main Idea

Let's take a look at some simple sentences:

- Resist!
- ➤ Consumers revolted.
- Angry consumers revolted against new debit-card fees.
- ▶ A wave of protest from angry consumers forced banks to rescind the new fees.

➤ The growth of the internet and its capacity to mobilize people instantly all over the world have done everything from forcing companies to rescind debit-card fees in the United States to bringing down oppressive governments in the Middle East.

As these examples illustrate, simple sentences can be as short as a single word—or they can be much longer. Each is a simple sentence, however, because it contains a single main idea or thought; in grammatical terms, each contains one and only one **MAIN CLAUSE**. As the name suggests, a simple sentence is often the simplest, most direct way of saying what you want to say—but not always. And often you want a sentence to include more than one idea. In that case, you need to use a compound sentence, a complex sentence, or a compound-complex sentence.

Compound Sentences: Joining Ideas That Are Equally Important

Sometimes you'll want to write a sentence that joins two or more ideas that are equally important, like this one attributed to former president Bill Clinton:

▶ You can put wings on a pig, but you don't make it an eagle.

In grammatical terms, this is a compound sentence with two main clauses, each of which expresses one of two independent and equally important ideas. In this case, Clinton joined the ideas with a comma and the coordinating conjunction but. But he had several other options for joining these ideas. For example, he could have joined them with only a semicolon:

You can put wings on a pig; you don't make it an eagle.

Or he could have joined them with a semicolon, a conjunctive adverb like however, and a comma:

▶ You can put wings on a pig; however, you don't make it an eagle.

All of these compound sentences are perfectly acceptable—but which seems most effective? In this case, we think Clinton's choice is: it is clear and very direct, and if you read it aloud you'll hear that the words on each side of but have the same number of syllables, creating a pleasing, balanced rhythm—and one that balances the two equally important ideas. It also makes the logical relationship between the two ideas explicit: but indicates a contrast. The version with only a semicolon, by contrast, indicates that the ideas are somehow related but doesn't show how.

Using and, but, and other coordinating conjunctions. In writing a compound sentence, remember that different coordinating conjunctions carry meanings that signal different logical relationships between the main ideas in the sentence. There are only seven coordinating conjunctions.

COORDINATING CONJUNCTIONS

and	for	or	yet
hut	nor	80	

- China's one-child policy has slowed population growth, but it has helped create a serious gender imbalance in the country's population.
- Most of us bike to the office, so many of us stop at the gym to shower before work.
- ► The first two batters struck out, yet the Cubs went on to win the game on back-to-back homers.

See how the following sentences express different meanings depending on which coordinating conjunction is used:

- You could apply to graduate school, or you could start looking for a job.
- ▶ You could apply to graduate school, and you could start looking for a job.

Using a semicolon. Joining clauses with a semicolon only is a way of signaling that they are closely related without saying explicitly how. Often the second clause will expand on an idea expressed in the first clause.

- ▶ My first year of college was a little bumpy; it took me a few months to get comfortable at a large university far from home.
- ▶ The Wassaic Project is an arts organization in Dutchess County, New York; artists go there to engage in "art, music, and everything else."

Adding a **TRANSITION WORD** can make the logical relationship between the ideas more explicit:

My first year of college was a little bumpy; indeed, it took me a few months to get comfortable at a large university far from home.

Note that the transition in this sentence, *indeed*, cannot join the two main clauses on its own—it requires a semicolon before it. If you use a transition between two clauses with only a comma before it, you've made a mistake called a **comma splice**.

SOME TRANSITION WORDS

also	indeed	otherwise
certainl y	likewise	similarly
furthermore	nevertheless	therefore
however	next	thus

REFLECT. Read through something you've written recently and identify compound sentences joined with and. When you find one, ask yourself whether and is the best word to use: does it express the logical relationship between the two parts of the sentence that you intend? Would but, or, so, for, nor, or yet work better?

Complex Sentences: When One Idea Is More Important than Another

Many of the sentences you write will contain two or more ideas, with one that you want to emphasize more than the other(s). You can do so by putting the idea you wish to emphasize in the **MAIN CLAUSE**, and then putting those that are less important in **SUBORDINATE CLAUSES**.

- ▶ Mendocino County is a place in California where you can dive for abalane.
- ▶ Because the species has become scarce, abalone diving is strictly regulated.
- Fish and Wildlife Department agents who patrol the coast use sophisticated methods to catch poachers.

As these examples show, the ideas in the subordinate clauses (italicized here) can't stand alone as sentences: when we read "where you can dive for abalone" or "who patrol the coast," we know that something's missing. Subordinate clauses begin with words such as *if* or *because*, **subordinating** words that signal the logical relationship between the subordinate clause and the rest of the sentence.

SOME SUBORDINATING WORDS

after	even though	until
although	if	when
as	since	where
because	that	while
before	though	who

Notice that a subordinate clause can come at the beginning of a sentence, in the middle, or at the end. When it comes at the beginning, it is usually followed by a comma, as in the second example. If the opening clause in that sentence were moved to the end, a comma would not be necessary: "Abalone diving is strictly regulated because the species has become scarce."

Grammatically, each of the three examples above is a complex sentence, with one main idea and one other idea of less importance. In writing you will often have to decide whether to combine ideas in a compound sentence, which gives the ideas equal importance, or in a complex sentence, which makes one idea more important than the other(s). Looking once more

at our sentence about the pig and the eagle, Bill Clinton could have made it a complex sentence:

▶ Even though you can put wings on a pig, you don't make it an eagle.

Again, though, we think Clinton made a good choice in giving the two ideas equal weight because doing so balances the sentence perfectly—and tells us that both parts are equally important. In fact, neither part of this sentence is very interesting in itself: it's the balancing and the contrast that make it interesting and memorable.

Compound-Complex Sentences: Multiple Ideas—Some More Important, Some Less

When you are expressing three or more ideas in a single sentence, you'll sometimes want to use a compound-complex sentence, which gives some of the ideas more prominence and others less. Grammatically, such sentences have at least two **MAIN CLAUSES** and one **SUBORDINATE CLAUSE**.

>	We have experienced unparalleled natural disasters that have devastated
	entire countries, yet identifying global warming as the cause of these
	disasters is difficult.
▶	SUBORDINATE CLAUSE — MAIN CLAUSE Even after distinguished scientists issued a series of reports, critics continued
	to question the findings because they claimed results were falsified;
	nothing would convince them.

As these examples show, English sentence structure is flexible, allowing you to combine groups of words in different ways in order to get your ideas across to your audience most appropriately and effectively. There's seldom only one way to write a sentence to get an idea across: as the author, you must decide which way works best for your RHETORICAL SITUATION.

WAYS OF EMPHASIZING THE MAIN IDEA IN A SENTENCE

Sometimes, you will want to lead off a sentence with the main point; other times, you might want to hold it in reserve until the end. **CUMULATIVE SENTENCES** start with a main clause and then add on to it, "accumulating" details. **PERIODIC SENTENCES** start with a series of phrases or subordinate clauses, saving the main clause for last.

Cumulative Sentences: Starting with the Main Point

In this kind of sentence, the writer starts off with a MAIN CLAUSE and then adds details in phrases and SUBORDINATE CLAUSES, extending or explaining the thought. Cumulative sentences can be especially useful for describing a place or an event, operating almost like a camera panning across a room or landscape. The sentences below create such an effect:

- ▶ The San Bernardino Valley lies only an hour east of Los Angeles by the San Bernardino Freeway but is in certain ways an alien place: not the coastal California of the subtropical twilights and the soft westerlies off the Pacific but a harsher California, haunted by the Mojave just beyond the mountains, devastated by the hot dry Santa Ana wind that comes down through the passes at 100 miles an hour and whines through the eucalyptus windbreaks and works on the nerves.
 - —JOAN DIDION, "Some Dreamers of the Golden Dream"
- Public transportation in Cebu City was provided by jeepneys: refurbished military jeeps with metal roofs for shade, decorated with horns and mirrors and fenders and flaps; painted with names, dedications, quotations, religious icons, logos—and much, much more.
- She hit the brakes, swearing fiercely, as the deer leapt over the hood and crashed into the dark woods beyond.
- ➤ The celebrated Russian pianist gave his hands a shake, a quick shake, fingers pointed down at his sides, before taking his seat and lifting them imperiously above the keys.

These cumulative sentences add details in a way that makes each sentence more emphatic. Keep this principle in mind as you write—and also when

you revise. See if there are times when you might revise a sentence or sentences to add emphasis in the same way. Take a look at the following sentences, for instance:

China has initiated free-market reforms that transformed its economy from a struggling one to an industrial powerhouse. It has become the world's fastest-growing major economy. Growth rates have been averaging 10 percent over the last decade.

These three sentences are clearly related, with each one adding detail about the growth of China's economy. Now look what happens when the writer eliminates a little bit of repetition, adds a memorable metaphor, and combines them as a cumulative—and more emphatic—sentence:

China's free-market reforms have led to 10 percent average growth over the last decade, transforming it from a paper tiger into an industrial dragon that is now the world's fastest-growing major economy.

Periodic Sentences: Delaying the Main Point until the End

In contrast to sentences that open with the main idea, periodic sentences delay the main idea until the very end. Periodic sentences are sometimes fairly long, and withholding the main point until the end is a way of adding emphasis. It can also create suspense or build up to a surprise or inspirational ending.

- In spite of everything, in spite of the dark and twisting path he saw stretching ahead for himself, in spite of the final meeting with Voldemort he knew must come, whether in a month, in a year, or in ten, he felt his heart lift at the thought that there was still one last golden day of peace left to enjoy with Ron and Hermione.

 —J. K. ROWLING, Harry Potter and the Half-Blood Prince
- Unprovided with original learning, uninformed in the habits of thinking, unskilled in the arts of composition, I resolved to write a book. —EDWARD GIBBON, Memoirs of My Life
- In the week before finals, when my studying and memorizing reached a fever pitch, came a sudden, comforting thought: I have never failed.

Here are three periodic sentences in a row about Whitney Houston, each of which withholds the main point until the end:

When her smiling brown face, complete with a close-cropped Afro, appeared on the cover of Seventeen in 1981, she was one of the first African-Americans to grace the cover, and the industry took notice. When she belted out a chilling and soulful version of the "Star-Spangled Banner" at the 1991 Super Bowl, the world sat back in awe of her poise and calm. And in an era when African-American actresses are often given film roles portraying them as destitute, unloving, unlovable, or just "the help," Houston played the love interest of Kevin Costner, a white Hollywood superstar.

—ALLISON SAMUELS, "A Hard Climb for the Girl Next Door"

These three periodic sentences create a drumlike effect that builds in intensity as they move through the stages in Houston's career; in all, they suggest that Houston was, even more than Kevin Costner, a "superstar."

Samuels takes a chance when she uses three sentences in a row that withhold the main point until the end: readers may get tired of waiting for that point. And readers may also find the use of too many such sentences to be, well, too much. But as the example above shows, when used carefully a sentence that puts off the main idea just long enough can keep readers' interest, making them want to reach the ending, with its payoff.

You may find in your own work that periodic sentences can make your writing more emphatic. Take a look at the following sentence from an essay on the use of animals in circuses:

➤ The big cat took him down with one swat, just as the trainer, dressed in khakis and boots, his whip raised and his other arm extended in welcome to the cheering crowd, stepped into the ring.

This sentence paints a vivid picture, but it gives away all the action in the first six words. By withholding that action until the end, the writer builds anticipation and adds emphasis:

Just as the trainer stepped into the ring, dressed in khakis and boots, his whip raised and his other arm extended in welcome to the cheering crowd, the big cat took him down with one swat. Lynda Barry
begins her
narrative on
p. 853 with
a compelling opening
sentence.
Check it
out (and be
prepared
to keep
reading; you
won't want
to stop).

OPENING SENTENCES

The opening sentences in your writing carry big responsibilities, setting the tone and often the scene—and drawing your readers in by arousing their interest and curiosity. Authors often spend quite a lot of time on opening sentences for this very reason: whether it's a business report or a college essay or a blog posting, the way the piece begins has a lot to do with whether your audience will stay with you and whether you'll get the kind of response you want from them. Here are three famous opening sentences:

I am an invisible man.

- -RALPH ELLISON, Invisible Man
- ▶ The sky above the port was the color of television, tuned to a dead channel.
 - --- WILLIAM GIBSON, Neuromancer
- They shoot the white girl first.

—toni morrison, Paradise

Each of these sentences is startling, making us read on in order to find out more. Each is brief, leaving us waiting anxiously for what's to come. In addition, each makes a powerful statement and creates some kind of image in readers' minds: an "invisible" person, a sky the color of a "dead" TV channel, someone being shot. These sentences all come from novels, but they use strategies that work in many kinds of writing.

It usually takes more than a single sentence to open an essay. Consider, for example, how Michael Pollan begins a lengthy essay on animal liberation:

▶ The first time I opened Peter Singer's Animal Liberation, I was dining alone at the Palm, trying to enjoy a rib-eye steak cooked medium-rare. If this sounds like a good recipe for cognitive dissonance (if not indigestion), that was sort of the idea. Preposterous as it might seem to supporters of animal rights, what I was doing was tantamount to reading Uncle Tom's Cabin on a plantation in the Deep South in 1852.

—міснаєї pollan, "An Animal's Place"

The first sentence presents an incongruous image that holds our attention (he's eating a steak while reading about animal liberation). Then the rest of the paragraph makes this incongruity even more pronounced, even comparing the situation to someone reading the antislavery novel *Uncle Tom's Cabin* while on a slave-owning plantation. It's an opening that makes us read on.

Here is the opening of a blog posting that begins with a provocative question:

▶ Have you ever thought about whether to have a child? If so, what factors entered into your decision? Was it whether having children would be good for you, your partner and others close to the possible child, such as children you may already have, or perhaps your parents? For most people contemplating reproduction, those are the dominant questions. Some may also think about the desirability of adding to the strain that the nearly seven billion people already here are putting on our planet's environment. But very few ask whether coming into existence is a good thing for the child itself.

—PETER SINGER, "Should This Be the Last Generation?"

Singer's question is designed to get the reader's attention, and he follows it up with two additional questions that ask readers to probe more deeply into their reasons for considering whether or not to reproduce. In the fifth sentence, he suggests that the answers people give to these questions may not be adequate ones, and in the last sentence he lays down a challenge: perhaps coming into existence is not always good for "the child itself."

Here's another example of an opening that uses several sentences, this one from a student essay about graphic memoirs:

▶ In 1974, before the Fall of Saigon, my 14-year-old father, alone, boarded a boat out of Vietnam in search of America. This is a fact. But this one fact can spawn multiple understandings: I could ask a group of students to take a week and write me a story from just this one fact, and I have no doubt that they would bring back a full range of interpretations.

-BRANDON LY, "Leaving Home, Coming Home"

This opening passage begins with a vivid image of a very young man fleeing Vietnam alone, followed by a very short sentence that makes a statement and then a longer one that challenges that statement. This student writer is moving readers toward what will become his thesis: that memoirs can never tell "the whole truth, and nothing but the truth."

Finally, take a look at the opening of the speech Toni Morrison gave when she won the Nobel Prize for Literature:

Members of the Swedish Academy, Ladies and Gentlemen: Narrative has never been mere entertainment for me. It is, I believe, one of the principal ways in which we absorb knowledge. I hope you will understand, then, why I begin these remarks with the opening phrase of what must be the oldest sentence in the world, and the earliest one we remember from childhood: "Once upon a time . . ."

—TONI MORRISON, Nobel Prize acceptance speech

Morrison begins with a deceptively simple statement that narrative is for her not just entertainment. In the next sentences, she complicates that statement and broadens her claim that narrative is the way we understand the world, concluding with what she calls "the oldest sentence in the world."

You can use strategies similar to the ones shown here in opening your college essays. Here are just some of the ways you might begin:

- With a strong, dramatic—or deceptively simple—statement
- With a vivid image
- With a provocative question
- · With an anecdote
- With a startling claim

Opening sentences online. If the internet lets us send messages to people all over the world, it also challenges us to get and keep their attention. And with limited space and time (small screens, readers in a hurry, scanning for what they need), writers need to make sure the opening sentences of any online text are as attention getting and informative as possible.

In email, for instance, first sentences often show up in auto-preview lines, so it's a good idea to write them carefully. Here's the first line of an email sent recently to everyone at W. W. Norton:

➤ A Ping-Pong table has been set up on the 4th floor in loving memory of Diane O'Connor.

This email was sent by O'Connor's colleagues, honoring her efforts to persuade Norton to have an annual company Ping-Pong tournament. It might have said less ("Ping-Pong on 4," "remembering Diane"), as email usually does—but there was more that they wanted to say.

And then there's *Twitter*. As if it weren't enough of a challenge to say what you want to say in 280 characters, you'd better begin with a sentence that will catch readers' attention. Here are two tweets that got ours:

- Steve Jobs was born out of wedlock, put up for adoption at birth, dropped out of college, then changed the world. What's your excuse? —@JWMOSS
- ► It's so weird because Rush Limbaugh has been such an awesome human being until now. —@BUCK4ITT

You'll want to think carefully about how you open any text that you post online—and to craft opening sentences that will make sense in a *Google* search list. Here are two that we like:

➤ Smith Women Redefine "Pearls and Cashmere."

Section of the sectio

This is the headline for an article in *Inside Higher Ed*, an online magazine read by educators, but it's also the line that comes up in a *Google* search. The article is about a controversy at Smith College—and we think you'll agree that the headline surely got the attention of those scanning the magazine's list of articles or searching *Google*.

➤ The Art of Fielding is a 2011 novel by former n+1 editor Chad Harbach. It centers on the fortunes of shortstop Henry Skrimshander and his career playing college baseball with the Westish College Harpooners, a Division III (NCAA) team.

This is the start of the *Wikipedia* entry for a novel, which comes up in a *Google* search. As you can see, it identifies the book, says who wrote it, and gives a one-sentence description of the story. Safe to say, the authors of this entry were careful to provide this information in the very first sentences.

CLOSING SENTENCES

Sentences that conclude a piece of writing are where you have a chance to make a lasting impact: to reiterate your point, tell readers why it matters, echo something you say in your opening, make a provocative statement, issue a call for action.

Here's Joe Posnanski, wrapping up an essay on his blog arguing that college athletes should not be paid:

College football is not popular because of the stars. College football is popular because of that first word. Take away the college part, add in money, and you are left with professional minor league football. . . . See how many people watch that. — JOE POSNANSKI, "The College Connection"

These four sentences summarize his argument—and the last one's the zinger, one that leaves readers thinking.

Now take a look at the conclusion to a scholarly book on current neurological studies of human attention, the brain science of attention:

▶ Right now, our classrooms and workplaces are structured for success in the last century, not this one. We can change that. By maximizing opportunities for collaboration, by rethinking everything from our approach to work to how we measure progress, we can begin to see the things we've been missing and catch hold of what's passing us by.

If you change the context, if you change the questions you ask, if you change the structure, the test, and the task, then you stop gazing one way and begin to look in a different way and in a different direction. You know what happens next:

Now you see it. ——CATHY DAVIDSON, Now You See It: How the Brain Science of Attention Will Transform the Way We Live, Work, and Learn

Cathy Davidson uses two short paragraphs to sum up her argument and then concludes with a final paragraph that consists of just one very short four-word sentence. With this last sentence, she uses a tried-and-true strategy of coming full circle to echo the main idea of her book and, in fact, to reiterate its title. Readers who have worked their way through the book will take pleasure in that last sentence: Now they do see her point.

For another example, note how in the ending to a speech about language and about being able to use "all the Englishes" she grew up with, author Amy Tan closes with a one-sentence paragraph that quotes her mother:

► Apart from what any critic had to say about my writing, I knew I had succeeded where it counted when my mother finished reading my book and gave me her verdict: "So easy to read." —AMY TAN, "Mother Tongue"

Tan's ending sums up one of her main goals as an author: to write so that readers who speak different kinds of English will find her work accessible, especially her mother.

Finally, take a look at how Toni Morrison chose to close her Nobel Prize acceptance speech:

▶ It is, therefore, mindful of the gifts of my predecessors, the blessing of my sisters, in joyful anticipation of writers to come that I accept the honor the Swedish Academy has done me, and ask you to share what is for me a moment of grace. —TONI MORRISON, Nobel Prize acceptance speech

In this one-sentence conclusion, Morrison speaks to the past, present, and future when she says she is grateful for those writers who came before her, for those who are writing now (her sisters), and for those yet to come. She ends the sentence by asking her audience to share this "moment of grace" with her and, implicitly, with all other writers so honored.

You may not be accepting a Nobel Prize soon, but in your college writing you can use all the strategies presented here to compose strong closings:

- By reiterating your point
- By discussing the implications of your argument
- By asking a question

- By referring back to your beginning
- By recommending or proposing some kind of action

REFLECT. Identify two memorable openings and closings from a favorite novel, comic book, film, or social media post. What makes them so good? Do they follow one of the strategies presented here?

VARYING YOUR SENTENCES

Read a paragraph or two of your writing out loud and listen for its rhythm. Is it quick and abrupt? slow and leisurely? singsong? stately? rolling? Whatever it is, does the rhythm you hear match what you had in mind when you were writing? And does it put the emphasis where you want it? One way to establish the emphasis you intend and a rhythm that will keep readers reading is by varying the length of your sentences and the way those sentences flow from one to the other.

A string of sentences that are too much alike is almost certain to be boring. While you can create effective rhythms in many ways, one of the simplest and most effective is by breaking up a series of long sentences with

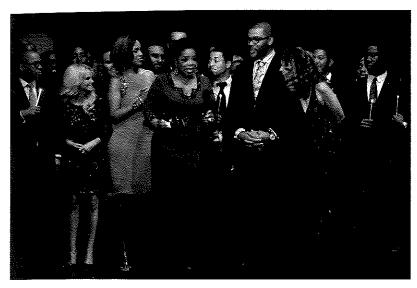
a shorter one that gives your readers a chance to pause and absorb what you've written.

Take a look at the following passage, from an article in the *Atlantic* about the finale of the *Oprah Winfrey Show*. See how the author uses a mix of long and short sentences to describe one of the tributes to Oprah, this one highlighting her support of black men:

Oprah's friend Tyler Perry announced that some of the "Morehouse Men," each a beneficiary of the \$12 million endowment she has established at their university, had come to honor her for the scholarships she gave them. The lights were lowered, a Broadway star began singing an inspirational song, and a dozen or so black men began to walk slowly to the front of the stage. Then more came, and soon there were a score, then 100, then the huge stage was filled with men, 300 of them. They stood there, solemnly, in a tableau stagemanaged in such a way that it might have robbed them of their dignity—the person serenading them (or, rather, serenading Oprah on their behalf) was Kristin Chenoweth, tiniest and whitest of all tiny white women; the song was from Wicked, most feminine of all musicals; and each man carried a white candle, an emblem that lent them the aspect of Norman Rockwell Christmas carolers. But they were not robbed of their dignity. They looked, all together, like a miracle. A video shown before the procession revealed that some of these men had been in gangs before going to Morehouse, some had fathers in prison, many had been living in poverty. Now they were doctors, lawyers, bankers, a Rhodes Scholar—and philanthropists, establishing their own Morehouse endowment.

—CAITLIN FLANAGAN, "The Glory of Oprah"

The passage begins with three medium-length sentences—and then one very long one (seventy-two words!) that points up the strong contrast between the 300 black men filling the stage and the "whitest of white" singer performing a song from the "most feminine" of musicals. Then come two little sentences (the first one eight words long and the second one, seven) that give readers a chance to pause and absorb what has been said while also making an important point: that the men "looked, all together, like a miracle." The remainder of the passage moves back toward longer sentences, each of which explains just what this "miracle" is. Try reading this passage aloud and listen for how the variation in sentences creates both emphasis and a pleasing and effective rhythm.



The Morehouse Men surprise Oprah.

In addition to varying the lengths of your sentences, you can also improve your writing by making sure that they don't all use the same structure or begin in the same way. You can be pretty sure, for example, that a passage in which every sentence is a simple sentence that opens with the subject of a main clause will not read smoothly at all but rather will move along awkwardly. Take a look at this passage, for example:

➤ The sunset was especially beautiful today. I was on top of Table Mountain in Cape Town. I looked down and saw the sun touch the sea and sink into it. The evening shadows crept up the mountain. I got my backpack and walked over to the rest of my group. We started on the long hike down the mountain and back to the city.

There's nothing wrong with these sentences as such. Each one is grammatically correct. But if you read the passage aloud, you'll hear how it moves abruptly from sentence to sentence, lurching along rather than flowing smoothly. The problem is that the sentences are all the same: each one is a simple sentence that begins with the subject of a main clause (sunset, I, I, evening shadows, I, we). In addition, the use of personal pronouns at the

beginning of the sentences (three *I*'s in only six sentences!) makes for dull reading. Finally, these are all fairly short sentences, and the sameness of the sentence length adds to the abrupt rhythm of the passage—and doesn't keep readers reading. Now look at how this passage can be revised by working on sentence variation:

▶ From the top of Cape Town's Table Mountain, the sunset was especially beautiful. I looked down just as the fiery orb touched and then sank into the sea; shadows began to creep slowly up the mountain. Picking up my backpack, I joined the rest of my group, and we started the long hike down the mountain.

This revision reduces the number of sentences in the passage from six to three (the first simple, the second compound-complex, the third compound) and varies the length of the sentences. Equally important, the revision eliminates all but one of the subject openings. The first sentence now begins with the prepositional phrase ("From the top"); the second with the subject of a main clause ("I"); and the third with a participial phrase ("Picking up my backpack"). Finally the revision varies the diction a bit, replacing the repeated word "sun" with a vivid image ("fiery orb"). Read the revised passage aloud and you'll hear how varying the sentences creates a stronger rhythm that makes it easier to read.

This brief chapter has only scratched the surface of sentence style. But we hope we've said enough to show how good sentences can be your allies, helping you get your ideas out there and connect with audiences as successfully as possible. Remember: authors are only as good as the sentences they write!

REFLECT. Take a look at a writing assignment you've recently completed. Read it aloud, listening for rhythm and emphasis. If you find a passage that doesn't read well or provide the emphasis you want, analyze its sentences for length (count the words) and structure (how does each sentence begin?). Revise the passage using the strategies presented in this chapter.